

Creating a Booked Up display

Tips and ideas for public libraries



1) Be Bold!

Use bright colours to catch the eyes of passing Year 7s. If you use the Booked Up 'look' they're more likely to recognise it too.

Ware library in Hertfordshire is a brilliant example of this (see left). They said: "We have a relatively small teenage section, in the back corner of our main library with a small display board and a couple of shelves so my options were rather limited. As it is tucked away in a corner I always aim to make teenage displays bold and colourful so they will catch reader's eyes from the centre aisle – so not too much small text etc."



Ware library, Hertfordshire

2) Involve Young People

Peers can often be the best people to create displays which will appeal to other young people.

Upholland library in Lancashire asked their work experience student to create their Booked Up display: "The display was her first task ever in a library! She was so proud of her work and so were we!"

Wilmslow Library, Cheshire East



3) Use the jackets

Year 7s really do judge a book by its cover!

Take advantage of this by printing off the Booked Up jackets and using them in your display.

Wilmslow library in Cheshire East did this to great effect. They said "We have used lots of the book covers, and enlarged some of the characters from the booked up book covers to brighten up our display!"

4) Get interactive!

Make your display interactive by giving young people opportunities to contribute. This could be something as simple as asking for reviews and recommendations, or a little more ambitious!

Winsford library in Cheshire West and Chester did one such ambitious project: "The idea of the display was that the children had been "booked up" - that an avalanche of books had landed upon them. The aim was to get away from the passive display and make it interactive. This display most definitely engaged fifteen children of the target age group with the hope of inspiring others in the weeks to come."



5) Beyond Booked Up

Use the display to encourage children to continue their reading journeys beyond Booked Up.

Pull in titles from the authors' backlists, or download the Beyond Booked Up sheet for suggestions to create a 'If you liked that, you'll love this' display.